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OPENING PANDORA'S BOX

LESSONS LEARNED FROM TWO WEBSITE REDESIGN PROJECTS





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UW DoIT-TRAD

SCAN ME!



For the USA-NPN Story

Design
Find design
inspiration and
translate to your
website platform

Plan
Identify your key
content

Set Goals

Pinpoint your top redesign priorities



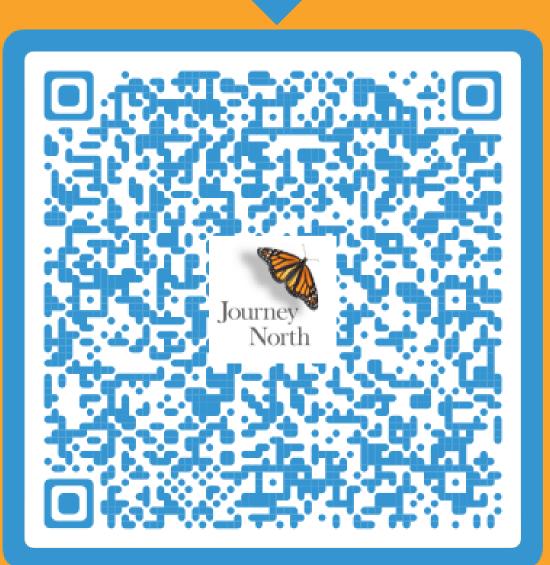
Launch
Have contingency plans
for your website rollout

Ensure connectivity among your databases, email marketing platform, & website

Develop
Create a process
for content
migration and
streamlining

Leave time for Beta testing by internal & external individuals

SCAN ME!



For the Journey North Story