

OPENING PANDORA'S BOX

LESSONS LEARNED FROM TWO WEBSITE REDESIGN PROJECTS

SCAN ME!



For the USA-NPN Story

Design
 Find design inspiration and translate to your website platform

Plan
 Identify your key content

Set Goals
 Pinpoint your top redesign priorities



Launch
 Have contingency plans for your website rollout

Think Systems
 Ensure connectivity among your databases, email marketing platform, & website

Develop
 Create a process for content migration and streamlining

Test
 Leave time for Beta testing by internal & external individuals

SCAN ME!



For the Journey North Story